

QUESTIONNAIRE FOR APPOINTMENT BY TOWN COUNCIL  
TO VARIOUS BOARDS, COMMISSIONS, COMMITTEES, ETC.

TOWN CLERK

DATE: 2/18/01

NAME: Laurie A. DiRocco AGE: 34

ADDRESS: 316 Moorefield Road SW

YEAR MOVED TO VIENNA: 1995 TELEPHONE NO.: H: 703-242-7010

PLACE OF WORK & OCCUPATIONAL TITLE: O: 703-863-1288

currently at home with children

RESIDE WITHIN TOWN LIMITS? Yes REGISTERED VOTER IN TOWN OF VIENNA? Yes

OCCUPATIONAL HISTORY (may attach professional résumé) AND SPECIFIC EXPERIENCE THAT WOULD PREPARE YOU FOR SERVICE AS AN ADVISOR TO TOWN COUNCIL:

see attached resume

ACADEMIC CREDENTIALS (Please list courses taken that would relate directly to public administration/problem solving.):

Masters of Business Administration - classes in Public Policy and Public Administration, Real Estate Development

Membership on boards and commissions often entails several evening meetings throughout the year. Normally, most boards and commissions meet at least once monthly, with an occasional extra meeting per month.

CAN YOU EXPECT TO BE AVAILABLE FOR THESE MEETINGS? Yes

IS THERE ANY PARTICULAR EVENING(S) PER MONTH ON WHICH YOU COULD NORMALLY NOT BE AVAILABLE?  
n/a

HAVE YOU SERVED, OR DO YOU CURRENTLY SERVE, ON BOARDS OR COMMISSIONS OF OTHER JURISDICTIONS?  
No IF YES, PLEASE EXPLAIN:

IN WHAT CIVIC OR SERVICE ORGANIZATIONS ARE YOU ACTIVE? Volunteer at Fairfax Hospital in Neonatal unit; Volunteer at Vienna Baptist Children Center

WOULD YOUR MEMBERSHIP IN SUCH ORGANIZATIONS OR YOUR PROFESSIONAL ASSOCIATION(S) OR BUSINESS ACTIVITY POSE ANY POTENTIAL CONFLICT OF INTEREST OR INAPPROPRIATE ASSOCIATION AS A MEMBER OF A TOWN BOARD OR COMMISSION?

No

IN A FEW WORDS, PLEASE DESCRIBE YOUR INTERESTS IN LOCAL GOVERNMENT AND INDICATE HOW YOUR APPOINTMENT TO A BOARD OR COMMISSION WOULD CONTRIBUTE TO THE OVERALL QUALITY OF LOCAL GOVERNMENT IN VIENNA:

See attached paper.

WHICH BOARD OR COMMISSION INTERESTS YOU MOST? Planning Commission and Board of Architectural Review

WHY? I want to play an active role in helping Vienna sustain a proper level of growth and at the same time maintain the "small town" community feel that I love. Throughout my working career, I had been very involved in corporate planning. I feel bringing these skills to a town planning meeting would be helpful in developing Vienna's future planning and zoning matters.

Note: The Town's boards and commissions have a small number of members, and relatively few vacancies occur each year. Your application, therefore, may not be acted on immediately but may be held in a citizen "talent bank" until such time as a vacancy, or other Town project, matching your abilities and interests is available. Your interest in serving the Town is sincerely acknowledged and appreciated.

**Planning Commission** - approves preliminary plats of subdivisions, prepares the Comprehensive Plan for the future development of the town, hears and makes recommendations to Council on rezoning requests and other planning and zoning matters.

**Board of Zoning Appeals** - is authorized to hear and decide appeals of any decision made by the Director of Planning and Zoning, grant variances from the zoning code, approve conditional use permits, and interpret the zoning map.

**Board of Architectural Review** - examines and approves plans for commercial buildings, signs and landscaping to ensure that new construction is not bizarre or garish and is harmonious and compatible with existing buildings.

**Transportation Safety Commission** - studies intersections, traffic signs, speed limits and other matters relating to street safety and makes recommendations to Council.

**Windover Heights Board of Review** - approves new construction and major exterior alterations of buildings within the Windover Heights Historic District in northwest Vienna to ensure that they are in keeping with the old and historic architectural aspect of the surroundings.

**Town/Business Liaison Committee** - makes studies and offers recommendations to Council on matters affecting the town's businesses and their relationship with other segments of the community.

**Community Enhancement Commission** - created to act as the focal point for beautification and litter control programs.

BRING OR MAIL COMPLETED APPLICATION TO THE TOWN CLERK'S OFFICE AT VIENNA TOWN HALL, 127 CENTER ST., S., VIENNA, VA 22180, OR FAX TO 703-255-5722.

# LAURIE DIROCCO

Address: 316 Moorefield Road, SW, Vienna, VA 22180  
Phone: (H) 703-242-7010 (M) 703-863-1288

---

## EXPERIENCE

***Senior Human Resource Specialist,  
Intersolv, Inc. (currently named Merant), 8/94 to 3/96***

- Established and managed all employee stock plans, including option development, grants, exercises, employee communications and acquisition activity.
- Managed recruiting of permanent and temporary employees, including negotiations with outside recruiters, centralization of all temporary services, and establishment of internal hiring practices.
- Developed and managed the Incentive Compensation plan for all employees including communications and plan structure to retain and reward employees.

***Human Resource and Accounting Manager,  
Intersolv, Inc., 2/93 to 8/94***

- Established and managed a Human Resource and Accounting team of six people. Created and implemented the first Employee Handbook and Affirmative Action Plan.
- Managed organizational planning for U.S. business units including job design and role clarifications, hiring and terminating of employees, and communication and integration between different business units. Reduced employee turnover 33%.
- Managed many aspects of the merger and acquisition activity for corporation, including employee benefit coordination and communications, transition/severance issues, and organization redesign and restructuring.

***Benefits Administrator,  
Intersolv, Inc., 6/91 to 2/93***

- Managed and administered all employee benefits including health, dental, vision, life, and disability insurance plans, prescription drug plan, flexible spending accounts, employee assistance program, 401K plan, stock purchase plan and tuition reimbursement plan.
- Implemented and evaluated a benefits program that reduced company costs by over 25% and greatly increased services to employees.
- Communicated and coordinated benefits program to new employees and annually to current employees at all sites worldwide. Created communications and Summary Plan Descriptions for all employee benefit plans.

***Financial and Benefits Planner,  
The Corcoran Group, 9/89 to 6/91***

- Developed employee disability, survivor and life benefits for over 25 Fortune 500 corporate executives.
- Prepared retirement, benefits, and financial plans for clients, as well as advised on all types of stock option and tax plans.
- Prepared estimated tax returns and advised on tax consequences of investment vehicles.

IN A FEW WORDS, PLEASE DESCRIBE YOUR INTERESTS IN LOCAL GOVERNMENT AND INDICATE HOW YOUR APPOINTMENT TO A BOARD OR COMMISSION WOULD CONTRIBUTE TO THE OVERALL QUALITY OF LOCAL GOVERNMENT IN VIENNA:

I have lived in the Town of Vienna for over five years and had in-laws who lived in Vienna for over fifteen years. I have seen Vienna grow and change in that time period. Northern Virginia is growing in leaps and bounds and I feel grateful to live in an oasis amongst the desert of sprawling suburbs. I want to see Vienna maintain its "small town" appeal while continuing to see it grow and prosper.

I am a Certified Financial Planner and have an MBA in Finance. I can contribute my planning and financial knowledge to a commission or board for the Town of Vienna. I feel it is important to be involved in and give my talents to the town which means so much to me.